

Patrick Burgess

GRAPHIC DESIGNER

PAT BURGESS

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pat-burgess

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GRAPHIC DESIGNER | PRINT, DIGITAL & WEB DEVELOPMENT

Multidisciplinary Graphic Designer with 6+ years of experience bridging the gap between visual strategy and technical execution. Expert in building cohesive brand ecosystems across print, digital, and web platforms. Skilled in branding, packaging, UI/UX prototyping, front-end development (HTML/CSS), and motion design. Proficient in Adobe Creative Suite, Figma, Generative AI workflows, and leveraging new technologies to create immersive and engaging user experiences.

EXPERIENCE

Featured Project: Two Silver Brewing

Multi-deliverable Branding Project | 2026

- Brand & Packaging: Created high-fantasy CPG identity with scalable design system and 3D AI assets.
- Web Dev: Engineered responsive microsite (HTML5/CSS3) with custom video backgrounds.
- UX/UI: Prototyped functional e-commerce app in Figma using variables to simulate checkout logic.
- Motion: Produced high-quality bumper trailer using DaVinci Resolve Fusion.

Freelance Graphic Designer

2025 – Present

- Provide multimedia support for digital content creators, including video editing (chroma keying), YouTube thumbnail design, and social media management via Buffer.

Senior Graphic Designer | Junior Graphic Designer

Payroc | Remote | Aug 2022 – Sept 2024

Promoted from Junior to Senior Graphic Designer in August 2023 due to outstanding contributions.

- Enforced brand consistency across all digital and print touchpoints, developing comprehensive style guidelines and scalable design systems.
- Managed high-volume creative production pipelines using Jira & Brandfolder, coordinating with marketing and sales teams to deliver campaigns on tight deadlines.
- Designed high-impact collateral including trade show environments, social media assets, and sales presentations, while overseeing print vendor quality assurance.

Graphic Designer

Multimedia Focus | Marblehead, MA | June 2021 – Nov 2021

- Executed end-to-end branding projects including logo development, website redesigns, and visual direction for live-streaming events and corporate presentations.

EDUCATION

Master's in Graphic Design

Academy of Art University, San Francisco, CA
2018-2021

B.S. in Marketing Communications

Endicott College, Beverly, MA
2011-2015

TECHNICAL SKILLS

Adobe Creative Cloud



Canva | Figma | Mailchimp | Buffer
Typography | Color Theory | Layout & Composition
Motion Graphics | Video Editing | UI/UX Principles
HTML & CSS | WordPress | InVision | Darktable
Printing & Production | File Management | Midjourney AI
Social Media Content Creation | Content Scheduling

SOFT SKILLS

Creativity | Strategic Thinking | Design Thinking
Collaboration | Communication | Adaptability
Efficiency | Precision | Time Management
Social Media Strategy | Trend Awareness

PORTFOLIO

Online Portfolio

- Branding & Logo Design
- Web & UI/UX Design
- Motion Graphics & Video Editing
- Social Media & Ad Design
- Print & Experiential Design
- Books/eBooks & Posters
- Print Production

Instagram

- Branding & Logo Design
- Books/eBooks & Posters
- Print & Experiential Design
- Web & UI/UX Design

Graphic Design Intern

[mobUX](#) | Remote | June 2020 – Aug 2020

- Created engaging social media graphics for Instagram and Facebook, branding concepts, and webpage mockups.
- Contributed to logo and visual identity design.

Digital Marketing Coordinator

Go Blue Tours | Wakefield, MA | Oct 2015 – Apr 2017

- Managed and scheduled content for Facebook, Instagram, YouTube, Pinterest, and Google+, including paid ad campaigns.
- Maintained and updated company website using WordPress.
- Designed graphics for digital ads, promotional print materials, and social media.

Marketing Support Intern

C-4 Analytics | Saugus, MA | Aug 2014 – Dec 2014

- Supported social media content creation and scheduling for Facebook and Twitter/X for client campaigns.
- Managed business listings for local SEO and assisted with PPC performance tracking.
- Updated and optimized Google My Business profiles for local search visibility.
- Validated analytics tracking tags using basic HTML.

Recovery Clerk | Tire Technician

BJ's Wholesale Club | Northborough, MA | Aug 2020 – May 2021

Recruiter

Sevenstep RPO | Boston, MA | Sept 2018 – Apr 2020

Business Development Representative

Goji Insurance | Boston, MA | Oct 2017 – June 2018

Videographer & Video Editor

The Priestley's Fine Art Photography | Lynnfield, MA | Mar 2010 – Aug 2012

- Filmed events, edited the footage, and created final product DVDs for the clients.
- I've continued to use these video skills in personal and freelance projects.