

Patrick Burgess

GRAPHIC DESIGNER

PAT BURGESS

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GRAPHIC DESIGNER | MULTI-PLATFORM CONTENT – PRINT, DIGITAL & SOCIAL

Multidisciplinary Graphic Designer with 6+ years of experience creating impactful content across print, digital, and social-first platforms. Skilled in branding, packaging, signage, brochures, presentations, social media graphics, UI/UX mockups, and motion content. Proficient in Adobe Creative Suite, Canva, and Figma, with a sharp eye for layout, typography, and cohesive brand storytelling. Passionate about creating content that drives engagement, sparks conversation, and taps into platform-specific trends.

EXPERIENCE

Freelance Graphic Designer

2025 – Present

- Produce and edit video content, including chroma keying, for digital platforms.
- Design engaging, on-brand YouTube thumbnails
- Publish and schedule social media posts via Buffer.
- Develop and refine brand assets and visual identities.

Senior Graphic Designer | Junior Graphic Designer

[Payroc](#) | Remote | Aug 2022 – Sept 2024

Promoted from Junior to Senior Graphic Designer in August 2023 due to outstanding contributions.

- Developed cohesive branding materials across digital & print platforms.
- Designed presentations, social media assets (Facebook, Instagram, LinkedIn), infographics, eBooks, and trade show materials.
- Collaborated with marketing, sales, and video teams for high-impact visuals.
- Prepared press-ready files & collaborated with print vendors to ensure proper printing
- Maintained brand consistency through brand guidelines.
- Managed project workflow using Jira & Brandfolder to meet fast-paced production timelines.

Graphic Designer

[Multimedia Focus](#) | Marblehead, MA | June 2021 – Nov 2021

- Designed corporate presentations, infographics, web ads, and branding assets, including a logo and website redesign for a client.
- Provided creative direction for live-streaming events.

Graphic Design Intern

[mobUX](#) | Remote | June 2020 – Aug 2020

- Created engaging social media graphics for Instagram and Facebook, branding concepts, and webpage mockups.
- Contributed to logo and visual identity design.

EDUCATION

Master's in Graphic Design

Academy of Art University, San Francisco, CA
2018-2021

B.S. in Marketing Communications

Endicott College, Beverly, MA
2011-2015

TECHNICAL SKILLS

Adobe Creative Cloud



Canva | Figma | Mailchimp | Buffer
Typography | Color Theory | Layout & Composition
Motion Graphics | Video Editing | UI/UX Principles
HTML & CSS | WordPress | InVision | Darktable
Printing & Production | File Management | Midjourney AI
Social Media Content Creation | Content Scheduling

SOFT SKILLS

Creativity | Strategic Thinking | Design Thinking
Collaboration | Communication | Adaptability
Efficiency | Precision | Time Management
Social Media Strategy | Trend Awareness

PORTFOLIO

Online Portfolio

- Branding & Logo Design
- Web & UI/UX Design
- Motion Graphics & Video Editing
- Social Media & Ad Design
- Print & Experiential Design
- Books/eBooks & Posters
- Print Production

Instagram

- Branding & Logo Design
- Books/eBooks & Posters
- Print & Experiential Design
- Web & UI/UX Design

Digital Marketing Coordinator

[Go Blue Tours](#) | Wakefield, MA | Oct 2015 – Apr 2017

- Managed and scheduled content for Facebook, Instagram, YouTube, Pinterest, and Google+, including paid ad campaigns.
- Maintained and updated company website using WordPress.
- Designed graphics for digital ads, promotional print materials, and social media.

Marketing Support Intern

C-4 Analytics | Saugus, MA | Aug 2014 – Dec 2014

- Supported social media content creation and scheduling for Facebook and Twitter/X for client campaigns.
- Managed business listings for local SEO and assisted with PPC performance tracking.
- Updated and optimized Google My Business profiles for local search visibility.
- Validated analytics tracking tags using basic HTML.

Recovery Clerk | Tire Technician

BJ's Wholesale Club | Northborough, MA | Aug 2020 – May 2021

Recruiter

Sevenstep RPO | Boston, MA | Sept 2018 – Apr 2020

Business Development Representative

Goji Insurance | Boston, MA | Oct 2017 – June 2018

Videographer & Video Editor

The Priestley's Fine Art Photography | Lynnfield, MA | Mar 2010 – Aug 2012

- Filmed events, edited the footage, and created final product DVDs for the clients.
- I've continued to use these video skills in personal and freelance projects.