






## CREATIVE & VERSATILE GRAPHIC DESIGNER

Passionate Graphic Designer with 6+ years of experience creating branding, UI/UX, typography, and motion graphics. Adept at delivering engaging digital & print solutions using Adobe Creative Suite, Canva, and Figma. Excels in creating cohesive brand identities and compelling marketing assets that enhance user engagement.

 Fort Collins, CO

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### EXPERIENCE

#### Senior Graphic Designer | Junior Graphic Designer

Payroc | Remote | Aug 2022 – Sept 2024

*Promoted from Junior to Senior Graphic Designer in August 2023 due to outstanding contributions.*

- Developed cohesive branding materials across digital & print platforms.
- Designed presentations, social media assets, infographics, eBooks, and trade show materials.
- Collaborated with marketing, sales, and video teams for high-impact visuals.
- Maintained brand consistency through brand guidelines.
- Managed project workflow using Jira & Brandfolder.

#### Graphic Designer

Multimedia Focus | Marblehead, MA | June 2021 – Nov 2021

- Designed corporate presentations, infographics, web ads, and branding assets, including a logo and website redesign for a client
- Provided creative direction for live-streaming events.

#### Graphic Design Intern

mobUX | Remote | June 2020 – Aug 2020

- Created engaging social media graphics, branding concepts, and mockups.
- Assisted in logo and visual identity design.

#### Digital Marketing Coordinator

Go Blue Tours | Wakefield, MA | Oct 2015 – Apr 2017

- Managed social media accounts and executed ad campaigns.
- Maintained and updated company website using WordPress.
- Designed graphics for digital ads, promotional print materials, and social media.

### EDUCATION

#### Master's in Graphic Design

Academy of Art University, San Francisco, CA  
2018-2021

#### B.S. in Marketing Communications

Endicott College, Beverly, MA  
2011-2015

### TECHNICAL SKILLS

#### Adobe Creative Cloud



Canva | Figma (LinkedIn Certified) | Mailchimp  
Typography | Color Theory | Layout & Composition  
Motion Graphics | Video Editing | UI/UX Principles  
HTML & CSS | WordPress | InVision  
Printing & Production | File Management

### SOFT SKILLS

Creativity | Strategic Thinking | Design Thinking  
Collaboration | Communication | Adaptability  
Efficiency | Precision | Critical Thinking

### PORTFOLIO

#### Online Portfolio

× Branding & Logo Design

× Web & UI/UX Design

× Motion Graphics & Video Editing

× Social Media & Ad Design

× Print & Experiential Design

× Books/eBooks & Posters

#### Instagram

× Branding & Logo Design

× Books/eBooks & Posters

× Print & Experiential Design

× Web & UI/UX Design

ADDITIONAL EXPERIENCE

**Recovery Clerk | Tire Technician**

BJ's Wholesale Club | Northborough, MA | Aug 2020 – May 2021

**Recruiter**

Sevenstep RPO | Boston, MA | Sept 2018 – Apr 2020

**Business Development Representative**

Goji Insurance | Boston, MA | Oct 2017 – June 2018