

# Patrick Burgess


GRAPHIC DESIGNER

# PAT BURGESS




## PROFILE


Highly motivated and results-oriented Graphic Designer with a strong foundation of 7+ years, encompassing both professional experience and 4 years of intensive skill development obtained through a master's degree in graphic design. Proficient in industry-standard tools like Adobe Illustrator, Photoshop, InDesign, PowerPoint, Canva, and recently certified in Figma. Seeking a challenging role in a fast-paced and collaborative environment where I can contribute my skills and creativity to a successful team.

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 [patburgess.design](http://patburgess.design)

 [@patburgessdesigns](https://www.instagram.com/patburgessdesigns)

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## PROFESSIONAL EXPERIENCE

### Senior Graphic Designer

PAYROC

08/2022–09/2024

- **Cross-functional Collaboration:** Worked with stakeholders across various departments to create on-brand marketing materials.
- **Targeted Marketing:** Developed print and digital materials to educate customers on key service benefits, resulting in increased customer satisfaction. Maintained brand guidelines and maintained consistency across all materials.
- **Event Materials:** Designed and prepared files for environmental showcases at trade shows and conferences.
- **Project Management:** Proactively tracked and updated task progress using Jira.
- **Asset Management:** Maintained and organized brand assets through Brandfolder.

**TOOLS USED:** Adobe Creative Suite (Illustrator, Photoshop, Indesign, After Effects, Premiere Pro), Canva, Powerpoint, Wordpress

### Graphic Designer

MULTIMEDIA FOCUS

06/2021–11/2021

- **Presentation Design:** Created visually appealing layouts for corporate presentation decks.
- **Digital Advertising:** Designed and assembled advertisements for online and mobile platforms.
- **Event Production:** Directed and managed virtual and in-person presentations during live stream shows.

**TOOLS USED:** Adobe Creative Suite (Illustrator, Photoshop, Indesign), Powerpoint

### Graphic Design Intern

MOBUX

06/2020–08/2020

- **Social Media Content:** Created static graphics and dynamic animations for social media platforms (Instagram, Twitter, Facebook, LinkedIn).
- **Brand Development:** Contributed to logo and branding concept development and designed mockups.
- **Social Media Strategy:** Collaborated with the marketing team to plan and discuss future social media posts.

**TOOLS USED:** Adobe Creative Suite (Illustrator, Photoshop, Indesign)

## EDUCATION

### MA in Graphic Design

09/2018–05/2021

Academy of Art University  
San Francisco, CA

### BS in Marketing Communications

09/2011–05/2015

Endicott College  
Beverly, MA

## PORTFOLIO

### patburgess.design

Payroc

- Presentations
- eBooks / Booklets
- Flyers / Posters
- Infographics
- Animations
- Environmental
- Logo Development
- Packaging

*Graduate Projects*

- Brand Development & Guidelines
- Logo Development
- Poster Design & Mockups
- Brochure Design & Mockups
- Mobile App Design & Mockups
- Book Design & Mockups
- Environmental Design & Mockups
- Website Design & Mockups

### Instagram

*Personal Projects*

- A Figma-built Graphic Novel Experience
- Custom Logo Design
- Fan Poster Designs

PROFESSIONAL EXPERIENCE CONT.

**Digital Marketing Coordinator**

GO BLUE TOURS  
10/2015-04/2017

- **Social Media Management:** Created and scheduled content for the company's social media accounts.
- **Website Maintenance:** Assisted with updating and maintaining the company's website using WordPress.
- **Web Design:** Developed wireframes and page layouts for a new business opportunity.
- **Digital Advertising:** Set up Google and Facebook Ads to generate customer leads.
- **SEO Optimization:** Implemented on-page and off-page SEO strategies to improve organic search visibility and keyword rankings.

**TOOLS USED:** Adobe Creative Suite (Illustrator, Photoshop, After Effects, Premiere Pro), Wordpress, Facebook Ads, Google Ads, Google Analytics

TECHNICAL SKILLS

- Adobe Illustrator
- Adobe Photoshop
- Adobe Indesign
- Adobe After Effects
- Adobe Premiere Pro
- Canva
- InVision App
- Wordpress
- MailChimp
- Hootsuite
- HTML / CSS
- Typography
- Color Theory
- Layout & Composition
- Vector Illustration
- Technical Drawing
- Printing & Production
- Motion Graphics
- Video Editing
- File Management
- Recently Certified in Figma

ADDITIONAL EXPERIENCE

**Customer service role at BJ'S Wholesale**

08/2020-05/2021

**Customer service roles at Goji Insurance Agency & Sevenstep RPO**

08/2017-04/2020

SOFT SKILLS

- Creativity
- Teamwork
- Communication
- Collaboration
- Brainstorming
- Conceptualization
- Active listening
- Giving and receiving feedback
- Time Management
- Organization
- Attention to detail
- Strategic Thinking
- Design thinking
- Adaptability
- Empathy